Jim Hoekema

Sample high-fidelity "wireframe" screen design

This is the first of a series of "wireframe" layouts showing the re-design of the internal website for the Strategic Sourcing department for the U.S. division of a major global pharmaceutical company.

To meet the client's request for delivery in a format available to any desktop user, the design was composed in HTML but delivered in PowerPoint. The design was built around stakeholder requirements and the constraints of an established intranet environment and internal content management system.

